

Headphones in India

<https://marketpublishers.com/r/HBEA7BC09553EN.html>

Date: October 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: HBEA7BC09553EN

Abstracts

After seeing tremendous growth in the past two years, TWS witnessed a slowdown in 2023 in retail volume and current value terms. TWS earbuds have surged in popularity in recent years as consumer prefer the absence of wires (allowing for greater freedom of movement), improved design and affordable prices. As the category gained traction, several new players entered leading to intense competition in terms of price and offerings. As a result, many companies focused on adding a myriad of features, s...

Euromonitor International's Headphones in India report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Headphones market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headphones in India
Euromonitor International
November 2023

LIST OF CONTENTS AND TABLES

HEADPHONES IN INDIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

True Wireless Stereo (TWS) earbuds continue to drive growth in headphones
boAt continues to lead in headphones by a wide margin
Evolving consumer lifestyles and socioeconomic factors create positive impact

PROSPECTS AND OPPORTUNITIES

Headphones will continue to enjoy robust growth in retail volume terms
E-commerce to become the dominant channel of distribution in the future
Local manufacturing expected to see huge growth in upcoming years

CATEGORY DATA

- Table 1 Sales of Headphones by Category: Volume 2018-2023
- Table 2 Sales of Headphones by Category: Value 2018-2023
- Table 3 Sales of Headphones by Category: % Volume Growth 2018-2023
- Table 4 Sales of Headphones by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Headphones: % Volume 2019-2023
- Table 6 LBN Brand Shares of Headphones: % Volume 2020-2023
- Table 7 Distribution of Headphones by Channel: % Volume 2018-2023
- Table 8 Forecast Sales of Headphones by Category: Volume 2023-2028
- Table 9 Forecast Sales of Headphones by Category: Value 2023-2028
- Table 10 Forecast Sales of Headphones by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of Headphones by Category: % Value Growth 2023-2028

CONSUMER ELECTRONICS IN INDIA

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Headphones in India

Product link: <https://marketpublishers.com/r/HBEA7BC09553EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HBEA7BC09553EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970