

Headphones in Chile

<https://marketpublishers.com/r/HA639F0F3145EN.html>

Date: July 2023

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: HA639F0F3145EN

Abstracts

Headphones is set to return to minimal growth in 2023, after seeing a slight retail volume decline in 2022, although continuous growth has been seen in current value terms due to price rises. The strong positive volume performance during the pandemic has affected the replacement cycle of the category, with many consumers having already purchased products, and did not need to replace their headphones in 2022, with only limited growth expected in 2023. However, TWS earbuds has been able to maintai...

Euromonitor International's Headphones in Chile report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Headphones market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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