

Headphones in Canada

<https://marketpublishers.com/r/H160A04BC4A7EN.html>

Date: July 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: H160A04BC4A7EN

Abstracts

Headphones struggled to gain momentum in 2023 as inflationary pressures continued to weigh on discretionary consumer spending, at least during the early part of the year. However TWS earbuds saw modest gains in retail volume terms, as consumers opted for the convenience, high audio quality and portability of these devices. By contrast, wireless earphones, which led sales at the beginning of the review period, became less popular with local consumers, and as such, experienced a significant declin...

Euromonitor International's Headphones in Canada report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Headphones market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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