

HBC Inc in Beauty and Personal Care (Philippines)

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Abstracts

HBC Inc is expected to continuously expand its network of retail outlets through franchising. Kiosks and carts will remain an important mode of expansion for the company, especially in Visayas and Mindanao, with the families of overseas Filipino workers eyed as potential franchisors. The company is also likely to expand the product lines of some of its HBC outlets, possibly to include consumer health and packaged food products, among others. The company is also expected to continuously expand...

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