

# HBC Inc in Beauty and Personal Care (Philippines)

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## Abstracts

HBC Inc is expected to continuously expand its network of retail outlets through franchising. Kiosks and carts will remain an important mode of expansion for the company, especially in Visayas and Mindanao, with the families of overseas Filipino workers eyed as potential franchisors. The company is also likely to expand the product lines of some of its HBC outlets, possibly to include consumer health and packaged food products, among others. The company is also expected to continuously expand...

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## Contents

Strategic Direction

Key Facts

Summary 1 HBC Inc: Key Facts

Summary 2 HBC Inc: Operational Indicators

Company Background

Internet Strategy

Private Label

Summary 3 HBC Inc: Private Label Portfolio

Competitive Positioning

Summary 4 HBC Inc: Competitive Position 2014

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