

# Hayashi Toys in Toys and Games (Indonesia)

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Date: October 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: H854CE27813EN

## Abstracts

During the forecast period, Hayashi Toys is expected to expand its market through increasing the number of franchises in both major and smaller cities across Indonesia. This company is also looking for the opportunity to market its products online, as it believes online advertisements through websites and social networks can enhance the brand awareness of its portfolio and further increase sales.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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## Contents

Strategic Direction

Key Facts

Summary 1 Hayashi Toys: Key Facts

Summary 2 Hayashi Toys: Operational Indicators

Company Background

Production

Summary 3 Hayashi Toys: Production Statistics 2012

Competitive Positioning

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