

# Haw Par Healthcare Ltd in Consumer Health (Singapore)

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Date: December 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: H81C6B4340BEN

## Abstracts

Haw Par Healthcare aims to continue to grow through sports sponsorship in Singapore, positioning its Tiger Balm as the topical analgesic of choice for athletes and the fitness-conscious. The company expects to face stricter regulatory controls with regard to topical analgesics and will take all possible measures to maintain its share of sales.

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