

Havanna SA in Packaged Food (Argentina)

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Abstracts

Havanna is already present throughout Argentina, and is focusing growth on the opening of specialist coffee shops outside the country. Havanna already operates 24 outlets in Brazil, nine in Chile, six in Peru and Venezuela, five in Paraguay, two in Uruguay, and one each in Bolivia, Costa Rica, Mexico and Spain. Packaged food business is strongly focused in expanding Havanna alfajor brand in their own coffee network as well as in special point of sale in shopping centres, and airports.

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