

Havana Gallery in Luxury Goods (Indonesia)

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Abstracts

Havana Gallery is expected to remain among the few tobacco specialist retailers of Cuban cigars in Indonesia. With its current boutique in Plaza Indonesia, the company continues to target an upscale consumer segment by providing an extensive range of brands, including the notable Cohiba, Montecristo and Bolivar brands. Due to its niche consumer segment for luxury cigars, the company is not expected to expand its retail shops in the near future.

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