

Haugiang Pharmaceutical JSC in Consumer Health (Vietnam)

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Abstracts

Haugiang Pharmaceutical focuses its efforts on becoming a leading player in consumer health in Vietnam. In order to achieve this goal, the company invests heavily in research and development activities to introduce new product developments. The company is very aggressive in its marketing and advertising activities. In addition, it also strives to expand its distribution network across the country. In addition to the local market, the company also exports to foreign countries such as Moldova, Ukr...

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Contents

Strategic Direction

Key Facts

Summary 1 Haugiang Pharmaceutical JSC: Key Facts

Summary 2 Haugiang Pharmaceutical JSC: Operational Indicators

Competitive Positioning

Summary 3 Haugiang Pharmaceutical JSC: Competitive Position 2016

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