

Haugen-Gruppen Denmark AS in Packaged Food (Denmark)

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Abstracts

Over the forecast period, Haugen-Gruppen aims to become one of the leading importers and distributors of food and drinks in Denmark. The company will focus on expanding its offer of Asian-style products in an effort to capitalise on growing interest in Asian cuisine among Danish consumers.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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