

Haugen-Gruppen AS in Hot Drinks (Norway)

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Abstracts

Haugen-Gruppen intends to cement its position as a leading distributor of grocery products in Norway over the forecast period. The company aims to find high-quality brands from around the world and secure sales through leading grocery retailers in Norway. The firm try to reinforce its position as the leading distributor of tea in Norway through a continued partnership with the Twinings brand, whereby it will benefit from high-quality produce and strong and regular product innovation.

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