

Hasbro Turkiye in Toys and Games (Turkey)

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Abstracts

Hasbro Turkiye is focusing on consolidating its leadership in traditional toys and games by strengthening its presence and awareness of its brands and introducing new licences to the market.

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Contents

Strategic Direction

Key Facts

Summary 1 Hasbro Turkiye: Key Facts

Competitive Positioning

Summary 2 Hasbro Turkiye: Competitive Position 2015

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