

# Harvey Norman Holdings Ltd in Retailing (New Zealand)

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## Abstracts

The company is projected to concentrate on driving internet retailing sales over the forecast period by improving the website user interface. This is to make up for a relatively late entry into this dynamic channel. Additionally, store sizes are expected to increase, whilst growth in outlet numbers slows, with Harvey Norman exploiting available economies of scale.

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## Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Harvey Norman Holdings Ltd: Share of Sales Generated by Internet Retailing 2013-2015

Competitive Positioning

Summary 2 Harvey Norman Holdings Ltd: Competitive Position 2015

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