

Harvey Norman Holdings Ltd in Consumer Electronics (Australia)

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Abstracts

The company is acutely aware of the rapid structural changes taking place in retailing in Australia as online channels are now heavily influencing retail sales in several areas. The company plans to adjust its business model so as to respond to Australia's changing retail environment during the forecast period.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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