

Hartono Elektronika PT in Consumer Appliances (Indonesia)

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Abstracts

Hartono Elektronika PT with Hartono Elektronika brand of electronics and appliance specialist retailers is expected to open more outlets Jakarta and other big cities in the long-term period in order to remain competitive with other electronic specialist retailers and increase its value share. The outlet expansion, however, is not expected to be very aggressive, as the company may focus on the performance of existing outlets. In the forecast period, Hartono Elektronika will continue to be...

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