

Hartman Outdoor Products BV in Home and Garden (Netherlands)

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Date: September 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: HC839B17442EN

Abstracts

Hartman Outdoor Products BV continues to place a strong emphasis on competitive pricing and innovations. Offering a wide range of outdoor furniture products and positioned in the mid-range to high-end price bracket, the company is well placed to grow further. Despite several years of slow growth due to a fall in consumer spending on outdoor furniture, the company has continued to emphasise innovative product design in order to attract new customers.

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