

# Hanung Toys & Textiles Ltd in Toys and Games (India)

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Date: January 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: H46B5CFBD6AEN

## Abstracts

Hanung Toys & Textiles Ltd will focus on capitalising its brand, Play-n-Pets, in traditional toys and games by aggressive promotion in branded retail outlets across India. The company aims to be one of the most recognisable brands in branded plush toys.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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