

Hansa Borg Bryggerier AS in Alcoholic Drinks (Norway)

<https://marketpublishers.com/r/H5247FBC5B3EN.html>

Date: May 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: H5247FBC5B3EN

Abstracts

Hansa Borg took a hard hit in the beginning of 2017 as its products were in the excluded from most stores of the retailer chain Rema 1000, in conjunction with the retailer's new 'best friends' strategy, resulting in the announcement that Hansa Borg was to make 30 employees redundant. However, the company is committed to maintaining good relations with as many retailers as possible, and it is likely that its products will maintain a presence on the shelves of virtually all other grocery retailing...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Hansa Borg bryggerier AS: Key Facts

Summary 2 Hansa Borg Bryggerier AS: Operational Indicators

Competitive Positioning

Summary 3 Hansa Borg Bryggerie AS: Competitive Position 2016

I would like to order

Product name: Hansa Borg Bryggerier AS in Alcoholic Drinks (Norway)

Product link: <https://marketpublishers.com/r/H5247FBC5B3EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H5247FBC5B3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970