

Hans Just A/S in Alcoholic Drinks (Denmark)

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Abstracts

Hans Just will continue to focus on the import, sale, marketing and distribution of selected international brands of wine and spirits within alcoholic drinks in Denmark. The company will strive to expand and increase its product selection and sales through both the on- and off-trade channels in Denmark, as well as through ferries and duty-free shops across the Nordic region. The player will continue to focus on satisfying consumers by offering enjoyment through quality brands and will adapt to...

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