

# Hankintatukku Arno Latvus Oy in Consumer Health (Finland)

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Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: H5918197C5FEN

## Abstracts

Domestic player Hankintatukku Arno Latvus Oy plans to strengthen its position in Finnish vitamins and dietary supplements via its focus on product development and its thorough knowledge of the local market. The company is also likely to enter new categories within dietary supplements over the course of the forecast period. These could include new specifically health positioned products.

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