

Hanimo CV in Toys and Games (Indonesia)

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Abstracts

Hanimo CV is expected to continuously improve its products, in order to be competitive with the growing number of imported Chinese toys. With continuous improvement, it believes it can achieve better product quality and maintain customers' satisfaction amid the tight competition from cheap Chinese toys. In the near future, the company plans to expand its production by building a new workshop and showroom, located close to its current office. Through increasing its production capacity, the...

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