

Hang Seng Bank Ltd in Financial Cards and Payments (Hong Kong, China)

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Abstracts

Hang Seng Bank Ltd will continue to invest in technology, service channels and the branch network to reinforce existing customer relationships and acquire new clients in target segments. It launched Hang Seng Mobile Payment Service (Service) in 2013 and teamed up with Hong Kong, China's major mobile subscribers to offer its innovative contactless payment channel.

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