

# Hanesbrands Inc in Apparel and Footwear (USA)

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Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: H75C861BAE8EN

## Abstracts

Hanesbrands aims to focus on its core products, such as underwear, socks, T-shirts and activewear. The company is increasing promotional events and launching products with Fresh IQ odour-control technology. Also, the company is strengthening its digital commerce.

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