

# Hamoud Boualem SpA in Soft Drinks (Algeria)

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## Abstracts

The domestic company's aim is to reinforce its position in soft drinks overall and particularly in bottled water. It will continue to promote its products using a variety of marketing initiatives to drive sales both locally and internationally, building on its export potential.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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## Contents

Strategic Direction

Key Facts

Summary 1 Hamoud Boualem spa: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Hamoud Boualem spa: Competitive Position 2012

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