

# Hamilton in New Zealand

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Date: July 2023

Pages: 17

Price: US\$ 725.00 (Single User License)

ID: H68AD9311AEBEN

## Abstracts

The Hamilton in New Zealand report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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