

Hallenstein Glasson Holdings Ltd in Retailing (New Zealand)

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Date: January 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: H398803B86BEN

Abstracts

Hallenstein Glasson is projected to consolidate its offerings through the opening of larger outlets over the forecast period, illustrating its growing apparel brands. Internet retailing is a key growth avenue that Hallenstein Glasson is hoping to explore, as it did in the latter part of the review period. This will be assisted by the growth of Hallenstein Glasson's social media presence via Twitter and Facebook. International pressures will continue to mount, as domestic retailers compete...

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