

Hakutsuru Sake Brewing Co Ltd in Alcoholic Drinks (Japan)

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Abstracts

Hakutsuru's mission is to deliver high-quality sake not only domestically but also overseas. While the company continues to use traditional methods of sake brewing, it is also keen to develop new products through the latest science and technology. The company will continue to focus on its core sake business, but is also expanding its business to other fields with growth potential, such as beauty products and cosmetics, by applying the technology developed through sake brewing.

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