

# Hain Celestial Group Inc, The in Health and Wellness (USA)

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## Abstracts

According to the company's annual report, Hain's future plans and business strategy for each operating segment is to integrate its brands under one management team and employ uniform marketing, sales and distribution programmes. The company believes that by integrating its various brands, it will continue to achieve economies of scale and enhanced market penetration. It seeks to capitalise on the equity of its brands and the distribution achieved through each of its acquired businesses with stra...

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