

Hagoromo Foods Corp in Packaged Food (Japan)

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Date: March 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: H366CC44C5BEN

Abstracts

Hagoromo Foods Corp has a corporate philosophy “Working to Be Loved by People and by Nature”. The most important priority for the company is to improve profitability, as it has suffered from rises in the cost of ingredients, particularly, tuna and other seafood imported from overseas, due to the weak Japanese yen and rises in the costs of fuel for commercial fishing. Hagoromo Foods Corp aims to achieve this goal by revising and minimising the costs of production, distribution and sales.

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