

Hagen Chile SA in Pet Care (Chile)

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Date: June 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: HDD4E02DAC7EN

Abstracts

The company is expected to continue to bring premium products to the Chilean market, focusing on dog and cat food, while maintaining a strong presence in other pet food. It is also planning to continue to lead innovation in these categories, as well as expand its presence in other pet products and sell the most-preferred brands among pet owners in Chile.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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