

Haga Optik AB in Eyewear (Sweden)

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Abstracts

Haga Optik is set to continue focusing on developing and designing sunglasses and readymade reading glasses under its own brands. The company is set to focus on expanding its existing network of distributors around Sweden. More focus is also set to fall on sunglasses for sports activities, which is a growing niche. It can also be expected that Haga Optik will focus further on sustainable forms of business and product development as it joined The Business Compliance Initiative in 2013. Its...

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