

# Haco Tiger Brands (ea) Ltd in Home Care (Kenya)

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### **Abstracts**

Haco Industries was established in the early 1970s as single-product manufacturer. From these modest beginnings, Haco Tiger Brands is now one of the region's leading fast-moving consumer goods manufacturers, supplying a wide range of products to the entire East African and COMESA Markets. Haco Tiger Brands seeks to position itself as a leading brand owner in various countries in Eastern Africa, including Kenya, Uganda, Tanzania, Ethiopia, Rwanda and Burundi, through leadership in research and t...

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.



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