

Habermaass GmbH in Toys and Games (Germany)

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Abstracts

Habermaass GmbH is a German medium-sized producer of innovative creative toys and games, as well as unique products and accessories for the home, such as furniture and outdoor play equipment such as swings. The company's main strategic direction is to remain competitive and innovative, mainly in the field of pre-school and toddler toys. To produce and distribute high-quality and safe toys with educational and learning benefits is of utmost importance to the company, and thus the majority of its...

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