

Haandbryggeriet AS in Alcoholic Drinks (Norway)

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Abstracts

Haandbryggeriet AS is to produce more beer for domestic and foreign consumption in the manufacturing facility allowing them to increase its volume sales over the forecast period. Haandbryggeriet is already established in the grocery channel and will probably launch more beer in the high-volume channel. But Euromonitor still expect Haandbryggeriet to uphold their dedication in beer, further experiment and challenge the perception Norwegians have for the beer. Haandbryggeriet will also focus on...

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