

# Gunacipta Multi Rasa PT in Packaged Food (Indonesia)

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## Abstracts

Going into the forecast period, Gunacipta Multi Rasa PT is expected to continue increasing its value share in packaged food in Indonesia. As distribution for its flagship brand Dua Belibis was still mainly concentrated in major cities in Indonesia over the review period, it is expected that the company will build its resources and carry out market expansion in both foodservice and retail. Challenges are likely to come from leading companies such as Heinz ABC Indonesia PT and Nestlé Indofood...

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