

Gum in the United Arab Emirates

<https://marketpublishers.com/r/GE7E9BB9A03EN.html>

Date: June 2024

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: GE7E9BB9A03EN

Abstracts

Demand for gum in the United Arab Emirates continues to rise, primarily driven by chewing gum. In the United Arab Emirates, where a diverse expatriate population coexists amid a bustling social landscape filled with numerous events and gatherings, maintaining optimal oral hygiene and fresh breath is of paramount importance. As individuals from various cultural backgrounds interact regularly in social settings, the need to make positive impressions and foster connections underscores the signifi...

Euromonitor International's Gum in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Gum market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Gum in the United Arab Emirates
Euromonitor International
June 2024

LIST OF CONTENTS AND TABLES

GUM IN THE UNITED ARAB EMIRATES
KEY DATA FINDINGS

2024 DEVELOPMENTS

Social interactions drive demand for gum
Sugar-free gum drives category growth in line with health concerns
Mars retains dominance of gum with wide product portfolio

PROSPECTS AND OPPORTUNITIES

Oral hygiene to continue as growth driver for gum
Flavour expansion to add interest
Bubble gum will continue to appeal to younger demographics

CATEGORY DATA

Table 1 Sales of Gum by Category: Volume 2019-2024
Table 2 Sales of Gum by Category: Value 2019-2024
Table 3 Sales of Gum by Category: % Volume Growth 2019-2024
Table 4 Sales of Gum by Category: % Value Growth 2019-2024
Table 5 Sales of Gum by Flavour: Rankings 2019-2024
Table 6 NBO Company Shares of Gum: % Value 2020-2024
Table 7 LBN Brand Shares of Gum: % Value 2021-2024
Table 8 Distribution of Gum by Format: % Value 2019-2024
Table 9 Forecast Sales of Gum by Category: Volume 2024-2029
Table 10 Forecast Sales of Gum by Category: Value 2024-2029
Table 11 Forecast Sales of Gum by Category: % Volume Growth 2024-2029
Table 12 Forecast Sales of Gum by Category: % Value Growth 2024-2029

SNACKS IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Snacks in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2019-2024

Table 14 Sales of Snacks by Category: Value 2019-2024

Table 15 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 16 Sales of Snacks by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Snacks: % Value 2020-2024

Table 18 LBN Brand Shares of Snacks: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Snacks by Format: % Value 2019-2024

Table 21 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 22 Forecast Sales of Snacks by Category: Value 2024-2029

Table 23 Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 24 Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Gum in the United Arab Emirates

Product link: <https://marketpublishers.com/r/GE7E9BB9A03EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE7E9BB9A03EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970