

Gum in Indonesia

<https://marketpublishers.com/r/G7E8AE28AC1EN.html>

Date: August 2024

Pages: 18

Price: US\$ 1,075.00 (Single User License)

ID: G7E8AE28AC1EN

Abstracts

Gum remains in a structural decline in Indonesia in 2024, in both value and volume terms. Gum is a small and mature category, with few opportunities for innovation or reinvention. Thus, maturity is set to continue to limit growth potential in gum, although opportunities exist in sugar-free, oral hygiene, and other health and wellness-orientated variants. Sugar-free options are now more widespread than those with sugar, meanwhile, other developments seen in recent years include those which promis...

Euromonitor International's Gum in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Gum market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Gum in Indonesia
Euromonitor International
August 2024

LIST OF CONTENTS AND TABLES

GUM IN INDONESIA
KEY DATA FINDINGS

2024 DEVELOPMENTS

Gum continues its structural decline in 2024
Competition remains consolidated due to low levels of interest or investment
Convenience stores maintain strength, with niche opportunities still to be found in e-commerce

PROSPECTS AND OPPORTUNITIES

Few notable prospects ahead for gum
No major innovations expected in gum packaging or modernisation
Stronger developments in distribution channels needed

CATEGORY DATA

Table 1 Sales of Gum by Category: Volume 2019-2024
Table 2 Sales of Gum by Category: Value 2019-2024
Table 3 Sales of Gum by Category: % Volume Growth 2019-2024
Table 4 Sales of Gum by Category: % Value Growth 2019-2024
Table 5 Sales of Gum by Flavour: Rankings 2019-2024
Table 6 NBO Company Shares of Gum: % Value 2020-2024
Table 7 LBN Brand Shares of Gum: % Value 2021-2024
Table 8 Distribution of Gum by Format: % Value 2019-2024
Table 9 Forecast Sales of Gum by Category: Volume 2024-2029
Table 10 Forecast Sales of Gum by Category: Value 2024-2029
Table 11 Forecast Sales of Gum by Category: % Volume Growth 2024-2029
Table 12 Forecast Sales of Gum by Category: % Value Growth 2024-2029

SNACKS IN INDONESIA

EXECUTIVE SUMMARY

Snacks in 2024: The big picture
Key trends in 2024
Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2019-2024

Table 14 Sales of Snacks by Category: Value 2019-2024

Table 15 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 16 Sales of Snacks by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Snacks: % Value 2020-2024

Table 18 LBN Brand Shares of Snacks: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Snacks by Format: % Value 2019-2024

Table 21 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 22 Forecast Sales of Snacks by Category: Value 2024-2029

Table 23 Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 24 Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Gum in Indonesia

Product link: <https://marketpublishers.com/r/G7E8AE28AC1EN.html>

Price: US\$ 1,075.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7E8AE28AC1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970