

Gum in Colombia

<https://marketpublishers.com/r/G89270BBBBF8EN.html>

Date: June 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: G89270BBBBF8EN

Abstracts

Gum in Colombia is a mature category predominantly monopolised by a handful of key brands, and in 2023 is seeing a continued gradual recovery in demand. As daily routines return to normal both socially and professionally, more consumers are resorting to chewing gum for fresher breath. However, the trend of remote working or a hybrid model, still prevalent among a substantial number of individuals, has kept retail volume sales below the levels recorded in 2019.

Euromonitor International's Gum in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Gum market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

GUM IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Gum sees a modest revival in demand in 2023

Novel flavours work to woo consumers

Players invest in strategies to stimulate at-home consumption

PROSPECTS AND OPPORTUNITIES

Discounters to enjoy opportunity for share gain

Reconfiguration of competitive landscape

Health and wellness trends will increasingly inform innovation

CATEGORY DATA

Table 1 Sales of Gum by Category: Volume 2018-2023

Table 2 Sales of Gum by Category: Value 2018-2023

Table 3 Sales of Gum by Category: % Volume Growth 2018-2023

Table 4 Sales of Gum by Category: % Value Growth 2018-2023

Table 5 Sales of Gum by Flavour: Rankings 2018-2023

Table 6 NBO Company Shares of Gum: % Value 2019-2023

Table 7 LBN Brand Shares of Gum: % Value 2020-2023

Table 8 Distribution of Gum by Format: % Value 2018-2023

Table 9 Forecast Sales of Gum by Category: Volume 2023-2028

Table 10 Forecast Sales of Gum by Category: Value 2023-2028

Table 11 Forecast Sales of Gum by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Gum by Category: % Value Growth 2023-2028

SNACKS IN COLOMBIA

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2018-2023

Table 14 Sales of Snacks by Category: Value 2018-2023

Table 15 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 16 Sales of Snacks by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Snacks: % Value 2019-2023

Table 18 LBN Brand Shares of Snacks: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Snacks by Format: % Value 2018-2023

Table 21 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 22 Forecast Sales of Snacks by Category: Value 2023-2028

Table 23 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Gum in Colombia

Product link: <https://marketpublishers.com/r/G89270BBBBF8EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G89270BBBBF8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970