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Gum in Algeria

https://marketpublishers.com/r/G3893810372EN.html
Date: June 2023
Pages: 17
Price: US$ 990.00 (Single User License)
ID: G3893810372EN

Abstracts

Although recording positive retail value growth, gum showed a declining performance in volume sales, with a slower volume growth rate compared to pre-pandemic rates. These results are due to the economic downturn, which is raising Algerians' tendency to become more price-conscious, leading consumers to adapt their buying habits. As such, consumers are either choosing the cheapest items or buying less gum. Additionally, the landscape is losing sales to other snacks that provide both indulgence an...

Euromonitor International's Gum in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Gum market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

GUM IN ALGERIA
KEY DATA FINDINGS
2023 DEVELOPMENTS
Gum is yet to recover from COVID-19, as economic hardship hampers sales
Chewing gum remains the key product area, with consumers appreciating fresh breath
International players continue to lead, despite restrictions on imports
PROSPECTS AND OPPORTUNITIES
Gum has healthy growth prospects as sugar-free options drive sales
Modern retailing continues to win value share across the forecast period
Health, wellness and other added-value features set to create growth opportunities
CATEGORY DATA
Table 1 Sales of Gum by Category: Volume 2018-2023
Table 2 Sales of Gum by Category: Value 2018-2023
Table 3 Sales of Gum by Category: % Volume Growth 2018-2023
Table 4 Sales of Gum by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Gum: % Value 2019-2023
Table 6 LBN Brand Shares of Gum: % Value 2020-2023
Table 7 Distribution of Gum by Format: % Value 2018-2023
Table 8 Forecast Sales of Gum by Category: Volume 2023-2028
Table 9 Forecast Sales of Gum by Category: Value 2023-2028
Table 10 Forecast Sales of Gum by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Gum by Category: % Value Growth 2023-2028
SNACKS IN ALGERIA
EXECUTIVE SUMMARY
Snacks in 2023: The big picture
Key trends in 2023
COMPETITIVE LANDSCAPE
Channel developments
What next for snacks?
MARKET DATA
Table 12 Sales of Snacks by Category: Volume 2018-2023
Table 13 Sales of Snacks by Category: Value 2018-2023
Table 14 Sales of Snacks by Category: % Volume Growth 2018-2023
Table 15 Sales of Snacks by Category: % Value Growth 2018-2023
Table 16 NBO Company Shares of Snacks: % Value 2019-2023
Table 17 LBN Brand Shares of Snacks: % Value 2020-2023
Table 18 Distribution of Snacks by Format: % Value 2018-2023

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Table 19 Forecast Sales of Snacks by Category: Volume 2023-2028
Table 20 Forecast Sales of Snacks by Category: Value 2023-2028
Table 21 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 22 Forecast Sales of Snacks by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

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