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Gulf Greetings General Trading LLC in Toys and Games (United Arab Emirates)

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Abstracts

The company aims to focus on internet retailing, as the launch of its mystore.com in 2012 proved successful and is pushing internet retailing within toys and games. The company first launched its online platform in order to sell directly to consumers. Gulf Greeting is also planning to expand in the Arabian Peninsula by opening an additional 50 new Hallmark and The Toy Store outlets in the United Arab Emirates, Kuwait, Qatar and Saudi Arabia, and becoming the leader in the toys and games and...

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Contents

Strategic Direction
Key Facts
Summary 1 Gulf Greetings General Trading LCC: Key Facts
Company Background
Competitive Positioning

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