

Guccio Gucci SpA in Luxury Goods (Italy)

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Abstracts

Guccio Gucci will continue to benefit from its brands' strong identities in the forecast period, with a focus on high quality artisanal production methods and high fashion. While Gucci and Bottega Veneta will continue to benefit from their inherently Italian style and heritage, Yves Saint Laurent will meanwhile maintain an innovative and luxurious fashionable appeal. The company will notably benefit from its commitment to keeping production for the Gucci and Bottega Veneta brands within Italy and...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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