

# **Guccio Gucci SpA in Luxury Goods (Italy)**

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### **Abstracts**

Guccio Gucci will continue to benefit from its brands' strong identities in the forecast period, with a focus on high quality artisanal production methods and high fashion. While Gucci and Botega Veneta will continue to benefit from their inherently Italian style and heritage, Yves Saint Laurent will meanwhile maintain an innovative and luxurious fashionable appeal. The company will notably benefit from its commitment to keeping production for the Gucci and Botega Veneta brands within Italy and...

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

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