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Gucci Malaysia Sdn Bhd in Luxury Goods (Malaysia)

https://marketpublishers.com/r/G15EFFB6930EN.html
Date: June 2014
Pages: 2
Price: US$ 150.00 (Single User License)
ID: G15EFFB6930EN

Abstracts

Gucci Malaysia Sdn Bhd aims to increase its distribution network within Malaysia by including larger number of retailers to market its Gucci brands, either of luxury jewellery and timepieces, luxury accessories or super premium beauty and personal care products. In addition, Gucci Malaysia intends to increase brand awareness nationwide by launching events to create high publicity of luxury goods in Malaysia. Lastly, Gucci Malaysia also plans to open more direct-selling stores in Malaysia,...Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.**Product coverage:** Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.**Why buy this report?**

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

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