

Gucci Group (Hong Kong) Ltd in Luxury Goods (Hong Kong, China)

https://marketpublishers.com/r/G4D8B2BF0D9EN.html

Date: December 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: G4D8B2BF0D9EN

Abstracts

Gucci Group belongs to a leading luxury conglomerate owning a number of well-established luxury brands. The luxury brand is present in Hong Kong as Gucci Group (Hong Kong) Ltd and is among the favourite luxury goods brands present in Hong Kong market and mainland China. Although the sluggish economic environment significantly negatively affected the business of many of the fashion houses which are present in Hong Kong, Gucci is among a number of brands which maintained competitive position throu...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Gucci Group (Hong Kong) Ltd: Key Facts

Summary 2 Gucci Group (Hong Kong) Ltd: Operational Indicators

Internet Strategy

Summary 3 Gucci Group (Hong Kong) Ltd: Internet Sales 2015-2016

Competitive Positioning

Summary 4 Gucci Group (Hong Kong) Ltd: Luxury Goods Brands by Category 2016

Summary 5 Gucci Group (Hong Kong) Ltd: Competitive Position 2016



I would like to order

Product name: Gucci Group (Hong Kong) Ltd in Luxury Goods (Hong Kong, China)

Product link: https://marketpublishers.com/r/G4D8B2BF0D9EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G4D8B2BF0D9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970