

Gucci Co in Luxury Goods (Indonesia)

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Abstracts

Kering, the parent company of Gucci Co, through its distributor in Indonesia, Graha Cipta Prima PT, is expected to extend its leadership in various luxury goods categories, including designer apparel and footwear, luxury bags and luxury costume jewellery. Besides focusing on its existing Gucci Co boutiques in Jakarta, the company has the potential to open new boutiques in other major cities in Indonesia, like Surabaya and Bali.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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