

# Guangzhou Liby Enterprise Group Co Ltd in Home Care (China)

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## Abstracts

In July 2016, Guangzhou Liby Enterprise Group Co Ltd issued a 'green health' strategy. The company is committed to manufacturing 'green products' driven by technology research of the 'Liby Green Life' Institute and developing the driving force for innovation, and promoting the entire downstream industry chain to realise 'green raw materials', 'green formula', 'green technology', 'green manufacturing', 'green products' so as to lead the laundry industry's 'green revolution'. It also has a strateg...

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