

# **Guangzhou in China**

https://marketpublishers.com/r/GDD0E549449FEN.html

Date: July 2023

Pages: 17

Price: US\$ 725.00 (Single User License)

ID: GDD0E549449FEN

### **Abstracts**

The Guangzhou in China report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Cities market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

**GUANGZHOU IN CHINA** 

**HEADLINES** 

CITY SCORECARD

CHART 1 Guangzhou City Scorecard Rankings Among 240 Asia Pacific Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

**POPULATION** 

CHART 2 Key Guangzhou Population Indicators Compared to China and Asia Pacific 2022

CHART 3 Guangzhou Population Growth Compared to China and Asia Pacific 2017-2027

CHART 4 Guangzhou Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Guangzhou Population by Age and Sex 2022

**CONSUMER EXPENDITURE** 

CHART 6 Guangzhou Consumer Expenditure per Capita Compared to China and Asia Pacific 2017-2027

CHART 7 Guangzhou Consumer Expenditure Structure 2022

**DIGITAL CONSUMER** 

CHART 8 Key Guangzhou Digital Consumer Statistics Compared to China and Asia Pacific 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Guangzhou 2017-2027 WEALTH

CHART 10 Guangzhou Disposable Income per Household Compared to China and Asia Pacific 2017-2027

CHART 11 Number of Households by Disposable Income Band in Guangzhou 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Guangzhou: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Guangzhou Household Possession of Kitchen Durables Compared to China and Asia Pacific 2022: % of Households

CHART 14 Guangzhou Possession of Entertainment Electronics Compared to China and Asia Pacific 2022: % of Households

CHART 15 Guangzhou Household Possession of Other Durables Compared to China and Asia Pacific 2022: % of Households

**ECONOMY** 



CHART 16 Guangzhou GDP per Capita Compared to China and Asia Pacific 2017-2027

CHART 17 Guangzhou Real GDP Growth Compared to China and Asia Pacific 2017-2027

CHART 18 Guangzhou Inflation Compared to China and Asia Pacific 2017-2027 LABOUR

CHART 19 Guangzhou Labour Indicators Compared to China and Asia Pacific 2022 CHART 20 Economically Active Population and Unemployment Rate in Guangzhou 2017-2022

CHART 21 Guangzhou Labour Productivity Compared to China and Asia Pacific 2017-2022

**TRANSPORT** 

CHART 22 Number of Airport Passengers in Guangzhou 2017-2022

CHART 23 Automotive Circulation in Guangzhou 2017-2022

CHART 24 Guangzhou Transport Possession Compared to China and Asia Pacific 2022: % of Households



#### I would like to order

Product name: Guangzhou in China

Product link: https://marketpublishers.com/r/GDD0E549449FEN.html

Price: US\$ 725.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GDD0E549449FEN.html">https://marketpublishers.com/r/GDD0E549449FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970