

Gruppo Tessile Miroglio SpA in Retailing (Italy)

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Abstracts

Gruppo Tessile Miroglio's values are evolving. The group's main objective is to anticipate the new trends and lifestyles and to develop sustainable growth. The company was formed on the basis of family values and it is committed to ethical and environmental activities. Miroglio endeavours to create a balance between creativity, technology, innovation and organisational skills. In 2013 it focused on opening a total of 70 new stores in new markets in Europe, the US, China, Russia and Asia, (50...

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