

Gruppo Tessile Miroglio SpA in Apparel and Footwear (Italy)

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Abstracts

Gruppo Tessile Miroglio faced challenging times during the review period, with Italy's economic woes forcing the closure of many outlets and a reduction in its workforce. However, the company's strong focus on technological innovation in the forecast period looks set to place it in a strong position to capitalise in growing Italian interest in shopping online and social networks. The company is expected to continue to increase its focus on building internet retailing sales and online marketing...

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Contents

Strategic Direction

Key Facts

Summary 1 Gruppo Tessile Miroglio SpA: Key Facts

Competitive Positioning

Summary 2 Gruppo Tessile Miroglio SpA: Competitive Position 2014

Retail Operations

Summary 3 Gruppo Tessile Miroglio SpA: Retail Operational Indicators

Internet Strategy

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