

Grupo Unico CA in Financial Cards and Payments (Venezuela)

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Abstracts

In order to remain competitive in the processing of social benefits, Grupo Unico CA is seeking to offer products and services that remain innovative in terms of technology and security standards. The company competes with both small and large operators, all of which are seeking to exploit the opportunity to grow offered by changes in legislation. These changes kick-started the provision of financial cards for the administration of social benefits through the use of pre-paid cards, which offer...

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