

Grupo Rica SA in Soft Drinks (Dominican Republic)

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Abstracts

Grupo Rica SA is focusing on expanding its operations beyond the Dominican Republic. Since 2010, the company has expanded its milk and juice business to Aruba, Cuba, Guyana, Saint Lucia, Saint Martin, Curacao, Antigua, Bahamas and Bonaire to consolidate its presence in 21 countries. In the Dominican Republic, the company is present with its dairy brands, including milk, cheese and butter, and with its juice brands, including unfrozen nectars, reconstituted juice and 100% juice. In addition, the...

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